

ABSTRACT OF THE DISCLOSURE:

This invention is an online multimedia electronic solution for both building and playing of online presentations. The Presentation Builder is an What You See Is What You Get (WYSIWYG) interface that enables Internet users to upload, design, rotate, resize, create a layout, change fonts, change colors, hyper link, and drag and drop digital assets they supply or that are offered by the server into an online editor environment; captions, known as text and also streaming audio may be added. The Presentation Builder allows users to log out and later return to update changes to their existing presentations and republish the results; the Builder may be accessed from any computer on the Internet. The presentation is then viewed in the Presentation Player (a play-only-mode) without editing capabilities; it can be viewed via a link in email as a realistic looking book (three-dimensional) with the transitional effect of page turning.